



# Elections Ontario

News Release

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Attention: News editors, Legislative Assembly press gallery  
FOR IMMEDIATE RELEASE

## Elections Ontario Launches Voter Registration Campaign for March

### *Provincial Voter Registration Month*

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TORONTO, March 1, 2018 - To mark Provincial Voter Registration Month, Elections Ontario is launching a voter-registration drive across Ontario.

To introduce this drive, Ontario's Chief Electoral Officer, Greg Essensa, will be visiting Queen's Park today, as all parties within the legislature unanimously consent to recognize March as Provincial Voter Registration Month.

Throughout March, Elections Ontario will be promoting e-Registration across Ontario to improve the accuracy of the Voters List. This new online tool has simplified the registration process for Ontario voters. Now, Ontarians can confirm, update or add their voter information online in a few easy steps.

Events across the province will include college and university campuses to reach young voters in the highly mobile 18-24 demographic. Elections Ontario will also hold local events in several electoral districts to ensure we reach as many eligible voters as possible. The Chief Electoral Officer will be promoting the campaign in the media across the province, informing voters on technology changes ahead of the election on June 7, 2018.

Most Ontario residents are already registered to vote, but with electoral districts increasing from 107 to 124, it is important for voters to confirm their information is correct. With up-to-date information from voters themselves, Elections Ontario can deliver the Voter Information Card (VIC), to the right person at the right address for the June election.

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The VIC is mailed to every voter whose name and address appear on the Voters List. It includes important information about where to vote, when to vote and the many ways to vote. For the election in June, the VIC will be the key to an improved, modernized voting system and a better experience for voters.

## Quote

“We are asking voters to confirm, update or add their information using e-Registration,” says Greg Essensa, Elections Ontario’s Chief Electoral Officer. “We want to give voters the best possible voting experience by providing all the right tools to make voting easy.”

## Quick Facts

- March is Provincial Voter Registration Month in Ontario.
- All party consent recognized this event on March 1<sup>st</sup> at Queen’s Park.
- Elections Ontario e-Registration is an easy on-line tool for Ontarians to confirm, update or add their information on the Voters List.
- The number of electoral districts in Ontario has increased from 107 to 124 for the 2018 General Election.
- Elections Ontario is working to ensure the Voters List captures the highest number of voters in today’s mobile society.
- Each registered voter will be sent a Voter Information Card providing all the details on when and where to vote. This card is the key to a smooth and seamless voting experience.

Elections Ontario is the non-partisan agency responsible for administering provincial elections, by-elections and referenda. For more information, visit [elections.on.ca](http://elections.on.ca) or call 1-888-668-8683 (TTY: 1-888-292-2312).

## Links

- [elections.on.ca](http://elections.on.ca)

*Aussi disponible en français*

For further information, please contact

Elections Ontario Media Relations  
1-866-252-2152  
[media@elections.on.ca](mailto:media@elections.on.ca)